



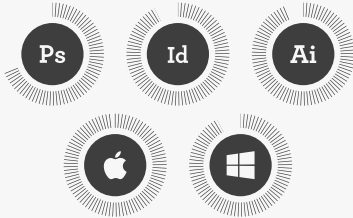
SINDHOORI SRIDHAR

GRAPHIC DESIGNER

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With over 6 years of experience in fast-paced, versatile design environments, I hold a strong background in conceptual designing, visually communicating an idea. I aspire to work for a company of multi-faceted exposure, to interact with people of different backgrounds and with different skill sets, and to learn and assimilate the current and the more contemporary standards and expectations of the design industry.

PROFICIENCY



TIMELINE

AWARDS

- Magna cum Laude**
[Rutgers University](#) | May 2010
- President's List**
[Rutgers University](#) | May 2008
- Applause Award**
[Deloitte Support Services](#) | October 2013
- Dean's List**
[Rutgers University](#) | 2007 - 2009
- Assistant Scholarship**
[Rutgers University](#) | 2008
- Member of **Phi Theta Kappa Honor Society**

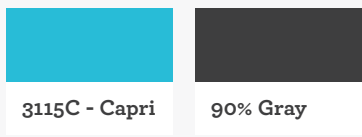
- 2005-07** [Raritan Valley Community College](#) | New Jersey, USA
Transfer Student: [BFA in Graphic Design](#)
- 2005-09** [New Jersey Astronomy Center](#) | New Jersey, USA
[Administrative Assistant and Graphic Designer](#)
- 2007-09** [Mason Gross School of Art at Rutgers University](#) | New Jersey, USA
[BFA in Graphic Design](#) | GPA: 3.8/4
- 2010-11** [Exit Art Gallery](#) | New York, USA | 1 year
[Graphic Designer](#) | Worked under Papo Colo, the co-founder and an internationally renowned artist | Designed Alternative Histories, a 300+ page catalogue about the art spaces in NYC since 1800s, published by the MIT Press
- 2011-13** [RBC Worldwide](#) | Hyderabad, India | 1 year and 8 months
[Senior Visualizer](#) | Developed brand identities | Worked for several high-profile clients in Hyderabad, including Ohri's Group of Restaurants, Pace Hospitals, etc.
- 2013-15** [Deloitte Support Services](#) | Hyderabad, India | 2 years and 2 months
[Principal Graphic Designer](#) | Supported the Australian Creative Services team | Helped design and execute concepts | Worked on many internal marketing campaigns for Deloitte, including Australian Tennis Open and Deloitte Australia Business Plans
- 2015-P** [Ducere Technologies](#) | Hyderabad, India | 2 months and counting
[Senior Graphic Designer](#) | Working on the application design of Ducere's product called Lechal and designing the product manual

INTERESTS

OST'S * SCI-FI FILMS * VIOLIN *
COMIC BOOKS * LEGO *
PLAY-DOH * COLOURS *
DOODLING * BRAIN TEASERS *

PROJECTS

- 2011** [Harper Collins Publishers](#) | www.harpercollins.com
A 2-week project working on several childrens' books, preparing the layout and cover for e-readers
- 2012** [Mahindra Namaste](#) | www.mahindranamaste.com
Identity and branding for a subsidiary of Mahindra Automotive Industry
- 2013** [Zook](#) | www.zook.com
Identity and packaging for an electronic brand that sells bluetooth devices and headsets
- 2014** [The Secret Label](#) | www.thesecretlabel.com
Branding for an online fashion company that brings together a careful amalgamation of ethnic and western wear and aims to please fans of all genres
- 2015** [Leanspoon](#) | www.leanspoon.com
Branding for a healthy food delivery company focussing on people eating healthy & leading a healthy lifestyle



Archer | 8.5pt | Medium & Bold